

## Message Text

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ACTION EB-08

INFO OCT-01 EUR-12 ISO-00 EA-09 FEA-01 AGRE-00 CEA-01

CIAE-00 COME-00 DODE-00 FRB-01 H-02 INR-07 INT-05

L-03 LAB-04 NSAE-00 NSC-05 PA-02 AID-05 SS-15

STR-04 ITC-01 TRSE-00 USIA-15 PRS-01 SP-02 OMB-01

/105 W

-----292021Z 033314 /44

P R 291748Z MAR 77

FM AMEMBASSY ROME

TO SECSTATE WASHDC PRIORITY 3682

INFO US MISSION EC BRUSSELS 8151

US MISSION OECD PARIS 3317

UNCLAS ROME 5205

E.O. 11652: N/A

TAGS: ETRD, IT, EEC

SUBJECT: ESCAPE CLAUSE ON TV RECEIVERS

REF: (A) STATE 62736; (B) 76 ROME 15911

1. THERE ARE NO QUANTITATIVE RESTRICTIONS OR LICENSING REQUIREMENTS ON IMPORTS OF TV RECEIVERS INTO ITALY EXCEPT FROM JAPAN.

2. IMPORTS OF TV RECEIVERS FROM JAPAN ARE SUBJECT TO MINISTERIAL LICENSE AND ARE LIMITED TO \$340,000 IN THE PERIOD OCTOBER 1, 1976 - SEPTEMBER 30, 1977. THIS QUOTA (AS WELL AS PREVIOUS ANNUAL QUOTAS) HAS BEEN ESTABLISHED WITH THE APPROVAL OF THE EC AND IN ACCORDANCE WITH PROCEDURES INVISAGED IN THE BILATERAL TRADE AGREEMENT NOW IN EFFECT BETWEEN ITALY AND JAPAN.

3. IMPORTS OF TV RECEIVERS FROM THE EC REQUIRE AN "AUTOMATIC" LICENSE (ISSUED BY MINISTRY OF FOREIGN TRADE UPON RECEIPT OF APPLICATION) IF THESE SETS HAVE BEEN MADE IN JAPAN.

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4. IMPORTS FROM ALL OTHER AREAS REQUIRE A SO-CALLED "IMPORT DECLARATION". ACCORDINGLY, THE IMPORTER IS REQUIRED TO COMPLETE AND SUBMIT TO THE MINISTRY OF FOREIGN TRADE A SPECIAL FORM PROVIDING INFORMATION ON HIS FIRM, THE CUSTOMS AND STATISTICAL CLASSIFICATION OF THE PRODUCT OR PRODUCTS, QUANTITY, VALUE, ORIGI, COUNTRY FROM WHICH SHIPPED INTO ITALY

AND BANK THROUGH WHICH FOREIGN EXCHANGE TRANSACTION IS CONSUMMATED. THE MINISTRY WILL CERTIFY THE FORM WITHIN /FIVE/ DAYS FROM THE DATE OF RECEIPT AND RETURN IT TO THE IMPORTER. THE FORM THUS CERTIFIED IS THEN REQUIRED TO BE SUBMITTED TO THE BANK THROUGH WHICH PAYMENT IS ARRANGED. ISSUANCE OF "BENESTARE BANCARIO" (A DOCUMENT REQUIRED TO BE SUBMITTED TO THE CUSTOMS AUTHORITIES TO VERIFY COMPLIANCE WITH EXISTING FOREIGN EXCHANGE REGULATIONS) BY THE BANKS CAN BE OBTAINED ONLY UPON PRESENTATION OF THE "IMPORT DECLARATION."

5. IMPORTS OF TV COLOR SETS FROM OUTSIDE JAPAN (JAPANESE SETS ARE SUBJECT TO MINISTERIAL LICENSE) REQUIRE, IN ADDITION TO THE "IMPORT DECLARATION", A CERTIFICATE FROM THE MINISTRY OF POSTS AND TELECOMMUNICATIONS ATTESTING THAT THE RECEIVERS IN QUESTION HAVE BEEN MADE IN ACCORDANCE WITH EXISTING TECHNICAL REGULATIONS ON TV CHANNELS.

6. SALE IN ITALY OF IMPORTED TV RECEIVERS BOTH COLOR AND BLACK AND WHITE ARE SUBJECT TO THE FOLLOWING ADDITIONAL RULES: EACH SET IS REQUIRED TO BE:

(A) MARKED INDELIBLY IN ITALIAN TO SHOW (I) SAFETY INSTRUCTIONS; (II) ENERGY CONSUMPTION; (III) FUNCTION OF VARIOUS CONTROLS.

(B) EQUIPPED WITH (I) USERS' INSTRUCTIONS; (II) SCHEMATIC DIAGRAM; (III) ALIGNMENT AND TUNING INSTRUCTIONS.

ALL THE MATERIAL CITED IN (A) AND (B) MUST BE IN ITALIAN.  
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7. DATA ON ITALIAN IMPORTS OF TV RECEIVERS FOR YEARS 1970-1975 PROVIDED TO SEITLER AND GOOLEY (REF B) OF USITC WHEN THEY VISITED ROME IN SEPTEMBER 1976. (EMBASSY WILL RETRANSMIT IF REQUESTED). DATA FOR 1976 NOT YET AVAILABLE.

8. /COMMENT/. SOME GERMAN TV MANUFACTURES REPORTEDLY ARE EXPRESSING CONCERN THAT NEW GOI REGS CITED PARA 6 (A) ABOVE WILL CAUSE LOSSES IN THEIR SALES TO ITALY AND MAY RESULT IN PRODUCTION CUTBACKS. GARDNER

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## Message Attributes

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**Page Count:** 2  
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**Reference:** 77 STATE 62736, 76 ROME 15911  
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**TAGS:** ETRD, IT, EEC  
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**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
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